DIVERSITY

CREATIVITY

UNITY
Each year, South Carolina Black Pride welcomes more than 750 members of the LGBTQ community of color and its allies to Columbia, South Carolina to celebrate DIVERSITY, UNITY, and CULTURE. Businesses (large and small), community organizations and interested community members and friends are invited to become sponsors of SCBP. We’re always looking for sponsors and partners to make SC Black Pride events and programming possible. With over 750 members of the lesbian, gay, bisexual and transgender communities and their allies from across South Carolina as well as Georgia and North Carolina in attendance to our pride week events each year, sponsorship is a great way to support SC Black Pride while building a strong presence for your brand in the community.
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liberty</td>
<td>$1500</td>
</tr>
<tr>
<td>Unity</td>
<td>$1000</td>
</tr>
<tr>
<td>Strength</td>
<td>$750</td>
</tr>
<tr>
<td>Community</td>
<td>$500</td>
</tr>
</tbody>
</table>

Exclusive category representation (where applicable)
Recognized as a co-presenting sponsor in all media announcements
Premium display of signage at all events
Premium logo placement on all promotional and printed material
Three (3) promotional items distributed in the SC Black Pride event bags
Complimentary vending booth at the Cultural Arts and Wellness Festival
Logo with link on SC Black Pride website 1yr
Two (2) full page color advertisement* in the official SC Black Pride Guide

Liberty $1500

Unity $1000

Strength $750

Community $500

* Advertising technical specifications and submission deadlines will be provided upon receipt of sponsorship form and payment.
2017 Event SPONSORSHIP

CULTURAL ARTS WELLNESS FESTIVAL AUGUST 19TH

- Name/logo prominently featured as the exclusive sponsor of the Cultural Arts and Wellness Festival in advertisements and official SC Black Pride Guide
- Product sampling throughout the event (if applicable)
- Speaking opportunity during event program
- Three (3) email blasts with customized promotional messaging
- Inclusion of products/services in event bags (if applicable)
- Complimentary vending booth at Cultural Arts and Wellness Festival
- Special listing as Cultural Arts and Wellness Festival sponsor in SC Black Pride Guide
- Logo with link on SC Black Pride website 1yr
- One (1) full-page color advertisement* in the official SC Black Pride Guide
- Two (2) VIP Sponsor passes to all SC Black Pride and partner events

WELCOME RECEPTION AUGUST 18TH

- Name/logo prominently featured as the exclusive sponsor of the Welcome Reception in advertisements and official SC Black Pride Guide
- Product sampling throughout the event (if applicable)
- Speaking opportunity during event program
- Three (3) email blasts with customized promotional messaging
- Inclusion of products/services in event bags (if applicable)
- Complimentary vending booth at Cultural Arts and Wellness Festival
- Special listing as Cultural Arts and Wellness Festival sponsor in SC Black Pride Guide
- Logo with link on SC Black Pride website 1yr
- One (1) full-page color advertisement* in the official SC Black Pride Guide
- Two (2) VIP Sponsor passes to all SC Black Pride and partner events

Pride Bags T-Shirts AUGUST 18TH

- Name/logo printed on event bags & t-shirts
- Name/logo listed in the official SC Black Pride Guide
- Inclusion of products/services in event bags (if applicable)
- Special recognition during the Cultural Arts and Wellness Festival
Pride Guide
Rates

BACK COVER 1 FULL PAGE COLOR AD - 8.5 X 5.5 INCHES & LOGO PLACEMENT ON WEBSITE $200

BACK INSIDE COVER - 1 FULL PAGE COLOR AD - 8.5 X 5.5 INCHES & LOGO PLACEMENT ON WEBSITE $150

FULL PAGE COLOR AD (OTHER THAN ABOVE) - 8.5 X 5.5 INCHES & LOGO PLACEMENT ON WEBSITE $125

FULL PAGE BLACK & WHITE - 8.5 X 5.5 INCHES & LOGO PLACEMENT ON WEBSITE $100

HALF PAGE COLOR HORIZONTAL - 4.24 X 5.5 INCHES AND PLACEMENT ON WEBSITE $75

HALF PAGE BLACK & WHITE HORIZONTAL - 4.24 X 5.5 INCHES AND PLACEMENT ON WEBSITE $50

BUSINESS CARD SIZE BLACK & WHITE - 3.5 X 2 INCHES AND LOGO PLACEMENT ON WEBSITE $30

PARTON $15

ASK ABOUT OTHER ADVERTISEMENT OPPORTUNITIES
Sponsorship Form
CELEBRATING 12 YEARS

Submission Instruction
Go Green! Pay by credit card. Skip this form and submit your form and payment securely at www.southcarolinablackpride.com

1. Print and complete form
2. Return this form via email or mail
   P.O. Box 8191 Columbia, SC 29202
3. Once forms are reviewed, we will contact you.
Questions? Contact Darius Jones at 803-779-7257 or darius@southcarolinablackpride.com

Contact Name _________________________________

Title _______________________________________

Organization/Company __________________________

Email Address __________________________________

Address _______________________________________

City __________________________ State __________ Zip Code _______

Phone (___) - ______ - ______

Sponsorship
___Liberty $1500  ___Unity $1000
___Strength $750  ___Community $500
___Other __________

Exclusive Sponsorship
___Cultural Arts & Wellness Festival $600
___Welcome Reception $400
___Event Bags & T-Shirts $300

Pride Guide
___Back Cover $200
___Back Inside Cover $150
___Full Page Color Ad $125
___Full Page Black & White $100
___Half Page Black & white $50
___Business Card $30
___Patron $15

$ ______ Sponsorship Total

Payment Information
___Check/Money Order. I have enclosed a check/money order (make payable to South Carolina Black Pride)
___ Credit Card. Go to www.southcarolinablackpride.com