



**6th Annual South Carolina Black Pride
Advertising Rates for the Pride Guide**

We thank you very much for interest in the 6th Annual South Carolina Black Pride. By the week of June 20th, we will produce a Pride Guide which will be a souvenir program quality. We will publish 500 of these booklets and distribute them to pride sponsors, participants, and guests. Please remit all payments to:

South Carolina Black Pride
P.O. Box 8191
Columbia, SC
info@southcarolinablackpride.com
www.southcarolinablackpride.com

Deadline: June 17, 2011

Rates

Back Cover, 1 Full Page Color Ad – 8.5 x 5.5 inches
\$300

Back Inside Cover, 1 Full Page Color Ad – 8.5 x 5.5 inches
\$200

Full Page, Color Ad (other than above) – 8.5 x 5.5 inches
\$100

Full page, Black & White – 8.5 x 5.5 inches
\$75

Half Page Horizontal, Black & White – 4.25 x 5.5 inches
\$50

Business Card Size, Black & White – 3.5 x 2 inches
\$25

Patron: Only Name Listed
\$15